

RUNNING R

— CATTLE CO —

2023 PRIVATE TREATY OFFERING

POLLED AND HORNED HEREFORD BULLS

HERD BULLS BUILT AROUND THE COW FIRST

On behalf of our family, we want to welcome you to the second annual Running P Cattle Co. Private Treaty Bull Offering. We doubled our offering from last year in terms of number and quality. As we continue to grow our operation, we have kept the same foundation that we started upon with structurally sound, maternally driven, and low maintenance cattle that can handle the rugged terrain and conditions of the southwest. I have been blending this cow herd my whole life.

I take a lot of pride in the cows behind these bulls and the type of replacements that these bulls will sire without sacrificing performance driven feeder cattle. As this country rebuilds the cow herd, I encourage you to build as many high-quality replacement females as you possibly can. I am confident these bulls can do that for you.

The first two bulls you see in the catalog are bulls that we decided to campaign in Oklahoma City. We couldn't be more excited about the new partners we have on these two bulls. As you are considering bulls to use in your AI program, I strongly encourage you to study these upcoming herd sires as they exemplify the philosophies and the backbone behind our herd. You will see a lot of the same cow families in their pedigrees scattered throughout this catalog.

To have this opportunity to live out our dream, it wouldn't be possible without the Sanders family for allowing us to lease their country and to Seth Brown for all his dedication and care he has put into the cowherd.

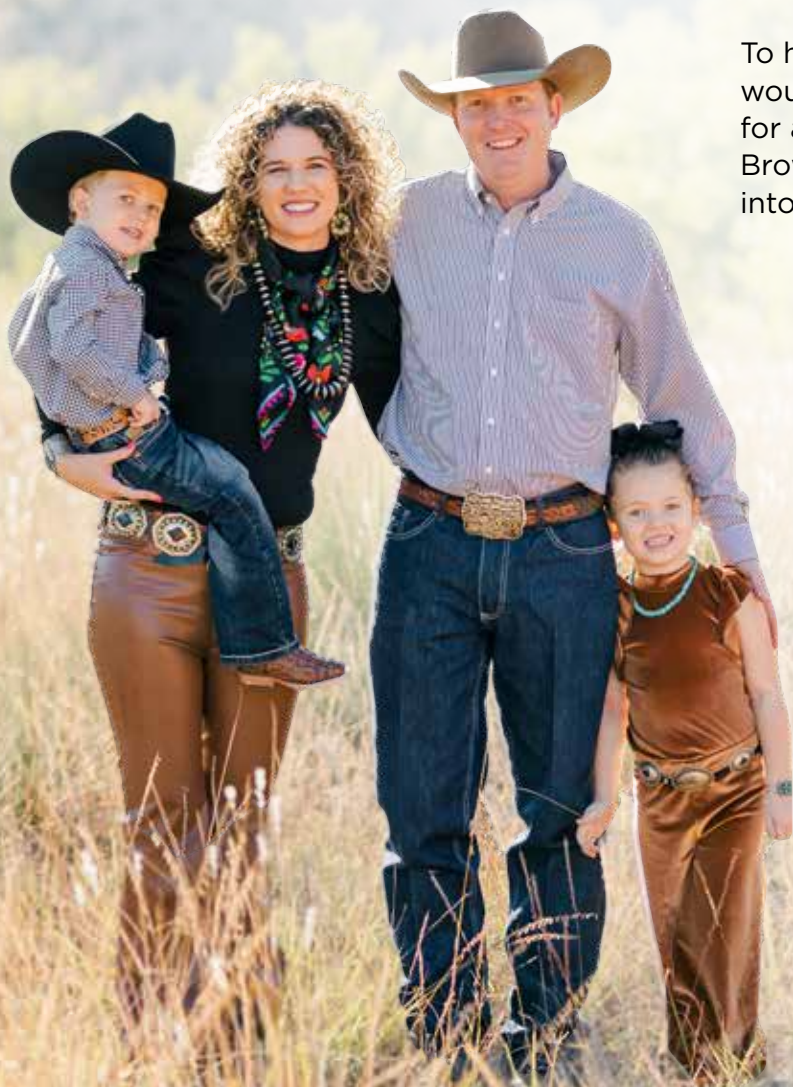
[Click Here to View a Complete Listing on Our Website.](#)

[Click here to View the Private Treaty Bull Sale Playlist.](#)

Please call any time for details on the offering. In my day-to-day job, I analyze and track the markets daily. Whether you purchase a bull or not, I would love to hear from you to talk cattle, the future of the industry, and any interest you have. Please holler at us any time you are coming through the Canyon, Texas area! We would love to have you stop by!

THE PEREZ FAMILY

DREW, LAUREN, MILA AND MYLES



UNDERSTANDING HEREFORD EPDS

The American Hereford Association (AHA) currently produces expected progeny differences (EPDs) for 17 traits and calculates three profit indexes.

AHA's genetic evaluation makes use of a Marker Effects Model that allows the calculation of EPDs by incorporating the pedigree, phenotypic and genomic profile of an animal. Animals that have a genomic profile will be denoted with a GE-EPD logo.

The current suite of Hereford EPDs and profit indexes includes:

GALVING EASE – DIRECT (GE)

CE EPD is based on calving ease scores and birth weights and is measured on a percentage. CE EPD indicates the influence of the sire on calving ease in females calving at 2 years of age. For example, if sire A has a CE EPD of 6 and sire B has a CE EPD of -2, then you would expect on average, if comparably mated, sire A's calves would have an 8 percent more likely chance of unassisted calving when compared to sire B's calves.

BIRTH WEIGHT (BW)

BW EPD is an indicator trait for calving ease and is measured in pounds. For example, if sire A has a BW EPD of 3.6 and sire B has a BW EPD of 0.6, then you would expect on average, if comparably mated, sire A's calves would come 3 lb. heavier at birth when compared to sire B's calves. Larger BW EPDs usually, but not always, indicate more calving difficulty. The figure in parentheses found after each EPD is an accuracy value or reliability of the EPD.

WEANING WEIGHT (WW)

WW EPD is an estimate of pre-weaning growth that is measured in pounds. For example, if sire A has a WW EPD of 60 and sire B has a WW EPD of 40, then you would expect on average if comparably mated, sire A's calves would weigh 20 lb. heavier at weaning when compared to sire B's calves.

YEARLING WEIGHT (YW)

YW EPD is an estimate of post-weaning growth that is measured in pounds. For example, if sire A has a YW EPD of 100 and sire B has a YW EPD of 70, then you would expect on average if comparably mated, sire A's calves would weigh 30 lb. heavier at a year of age when compared to sire B's calves.

MATERNAL MILK (MM)

The MM EPD of a sire's daughters is expressed in pounds of calf weaned. It predicts the difference in average weaning weights of sires' daughters' progeny due to milking ability. Daughters of the sire with a +14 MM EPD should produce progeny with 205-day weights averaging 24 lb. more (as a result of greater milk production) than daughters of a bull with a MM EPD of -10 lb. (14 minus -10.0 = 24 lb.). This difference in weaning weight is due to total milk production during the entire lactation.

RIBEYE AREA (REA)

REA EPDs reflect differences in an adjusted 365-day ribeye area measurement based on carcass measurements of harvested cattle.

Sires with relatively higher REA EPDs are expected to produce better-muscled and higher percentage yielding slaughter progeny than will sires with lower REA EPDs. Ultrasound

measurements are also incorporated into this trait and have been shown to be highly correlated with the performance of slaughter progeny. All data is expressed on a carcass scale.

MARBLING (MARB)

MARB EPDs reflect differences in an adjusted 365-day marbling score (intramuscular fat, [IMF]) based on carcass measurements of harvested cattle. Breeding cattle with higher MARB EPDs should produce slaughter progeny with a higher degree of IMF and therefore higher quality grades. Ultrasound measurements are also incorporated into this trait and have been shown to be highly correlated with the performance of slaughter progeny. All data is expressed on a carcass scale.

BALDY MATERNAL INDEX (BMI\$)

The BMI\$ is a maternally focused index that is based on a production system that uses Hereford x Angus cross cows. Progeny of these cows are directed towards Certified Hereford Beef. This index has significant weight on Sustained Cow Fertility, which predicts fertility and longevity of females. There is a slightly positive weight on Weaning Weight, Mature Cow Weight and Milk which accounts for enough growth but ensures females do not increase inputs. There is some negative emphasis on Dry Matter Intake, but a positive weighting on Carcass Weight which is anticipated to provide profitability from finishing of non-replacement females and castrated males. Marbling and Rib-eye Area are also positively weighted to keep the harvested progeny successful for CHB. This index is geared to identify Hereford bulls that will be profitable when used in a rotational cross with mature commercial Angus cows.

BRAHMAN INFLUENCE INDEX (BII\$)

The BII\$ is a maternally focused index that is based on a production system that uses Brahman x Hereford cross cows. Progeny of these cows are directed towards a commodity beef market since Certified Hereford Beef® does not accept Brahman influenced cattle. This index has significant weight on Sustained Cow Fertility, which predicts fertility and longevity of females. There is a slightly positive weight on Weaning Weight, Mature Cow Weight and Milk which accounts for enough growth but ensures females do not increase inputs. There is some negative emphasis on Dry Matter Intake, but a positive weighting on Carcass Weight which is anticipated to provide profitability in finishing non-replacement females and castrated males. Marbling and Rib-eye Area are also positively weighted to keep harvested progeny successful for a variety of commodity-based programs. This index targets producers that use Hereford bulls on Brahman influenced cows.

CERTIFIED HEREFORD BEEF INDEX (CHB\$)

The Certified Hereford Beef Index (CHB\$) is a terminal sire index that is built on a production system where Hereford bulls are mated to mature commercial Angus cows where all progeny will be targeted for Certified Hereford Beef after the finishing phase. This index has significant weight on Carcass Weight and Marbling to ensure profit on the rail. As well there is a positive weighting for Average Daily Gain along with a negative weighting on Dry Matter Intake to ensure efficient pounds of growth in the finishing phase. In addition, there is a positive weighting for Rib-eye Area and a negative weighting for Back Fat to maintain desirable Yield Grades. This is the only index that has no emphasis on fertility. Remember that no replacement heifers are being retained.

DREW: 806-640-8340



210

RPC 7119 007 RUBBLE 210 {DLF,HYF,IEF,MSUDF,MDF}

Reg#: 44376473 | Calved: 2/20/22 | Horned/Polled: H | B

BR HUTTON 4030ET
{DLF,HYF,IEF,MSUDF,MDF}

BR ER BIG COUNTRY 007 ET
{DLF,HYF,IEF,MSUDF,MDF}

BR BELLE 4082 ET
{DLF,HYF,IEF,MSUDF}

NJW 73S 980 HUTTON 109Z ET
{DLF,HYF,IEF,MSUDF,MDF}

PCC NEW MEXICO LADY 7119 ET
{DLF,HYF,IEF,MSUDF}

UPS MISS NAVARRO 1029
{DLF,HYF,IEF}

NJW 73S 980 HUTTON 109Z ET
{DLF,HYF,IEF,MSUDF,MDF}

BR CSF BRIELLE 8052 ET
{DLF,HYF,IEF}

GOLDEN OAK OUTCROSS 18U
{SOD}{DLF,HYF,IEF,MSUDF}

BR CSF BRIELLE 8052 ET
{DLF,HYF,IEF}

CRR HELTON 980
{SOD}{DLF,HYF,IEF}

NJW P606 72N DAYDREAM 73S
{DLF,HYF,IEF,MSUDF,MDF}

UPS NAVARRO
{SOD}{CHB}{DLF,HYF,IEF}

UPS MISS ODYSSEY 6411 IET

ACT. BW

84

CED

4.5

BW

4.2

WW

68

YW

116



BR ER BIG COUNTRY 007 ET



PGG NEW MEXICO LADY 7119 ET

GE_EPDS

DMI	SS	SCF	Milk	MV	CEM	MCW	UDDER	Teat	CWT
0.3	0.7	15.9	34	68	1.5	129	1.4	1.4	88
		Fat	REA	MARB	BMI	BI	CHB		
		-0.041	0.87	0.25	397	487	171		

When Lauren and I started our cattle herd, Rubble was the vision of what we wanted to raise. Tremendous quality, performance, and real muscle with a great look and an EPD profile that can take you to the next level.

I always told myself that I would never promote a bull for someone else to use if I didn't just absolutely love his mother. In my opinion, 7119 is one of the top horned cows in the breed. Just a brood cow deluxe with overwhelming body and thickness, a great udder and flawless structure. We couldn't be more excited to partner with Copelands on this elite herd sire prospect.

Semen \$50/straw Certificates \$100



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228

RPC 8246 007 ROCKY 228 ET {DLF,HYF,IEF,MSUDF,MDF}

Reg#: 44376532 | Calved: 2/9/22 | Horned/Polled: S | B

BR HUTTON 4030ET
{DLF,HYF,IEF,MSUDF}

BR ER BIG COUNTRY 007 ET
{DLF,HYF,IEF,MSUDF,MDF}

BR BELLE 4082 ET
{DLF,HYF,IEF,MSUDF}

NJW 33TB 100W TRUST 167Y
{CHB}{DLF,HYF,IEF,MSUDF,MDF}

/S LADY TRUST 8246F
{DLF,HYF,IEF,MSUDF}

C&L MISS ADVANCE 22S 26Z

NJW 73S 980 HUTTON 109Z ET
{DLF,HYF,IEF,MSUDF,MDF}
BR CSF BRIELLE 8052 ET
{DLF,HYF,IEF}

GOLDEN OAK OUTCROSS 18U
{SOD}{DLF,HYF,IEF,MSUDF}
BR CSF BRIELLE 8052 ET
{DLF,HYF,IEF}

NJW 73S M326 TRUST 100W ET
{SOD}{CHB}{DLF,HYF,IEF,MSUDF,MDF}
BROOKVIEW 242 TEQUILA ROSE
33T
{DLF,HYF,IEF}

C&L ADVANTAGE M326 22S ET
{CHB}{DLF,HYF,IEF}
C&L MARIA 25C 12U ET
{DLF,HYF,IEF}

ACT. BW

82

CED

8.9

BW

2.4

WW

58

YW

91

GE_EPDS

DMI	SS	SCF	Milk	MV	CEM	MCW	UDDER	Teat	CWT
0.2	0.6	17.7	22	51	4.7	84	1.4	1.5	61
Fat	REA	MARB	BMI	BII	CHB				
0.019	0.43	0.22	370	453	118				



BR ER BIG COUNTRY 007 ET



/S LADY TRUST 8246F

A polled Big Country with an excellent look and yet so much body and dimension. He is one of the few bulls that will offer a showing look coupled with the functionality and maternal strength that will make you want to retain all of the daughters. His dam 8246 is a front pasture donor with an excellent udder and great design and structure foundation.

Semen \$40/straw Certificates \$75



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222

RPC 7119 MANDATE 222 ET {DLF,HYF,IEF,MSUDF}

Reg#: 44376875 | Calved: 1/16/22 | Horned/Polled: H | B

R LEADER 6964
{SOD},{DLF,HYF,IEF,MSUDF}

/S MANDATE 66589 ET
{CHB},{DLF,HYF,IEF,MSUDF,MDF}

/S LADY DOMINO 0158X
{DLF,HYF,IEF}

NJW 73S 980 HUTTON 109Z ET
{DLF,HYF,IEF,MSUDF,MDF}

PCC NEW MEXICO LADY 7119 ET
{DLF,HYF,IEF,MSUDF}

UPS MISS NAVARRO 1029
{DLF,HYF,IEF}

HYALITE ON TARGET 936
{SOD},{DLF,HYF,IEF,MSUDC}
R MISS REVOLUTION 1009
{DOD},{DLF,HYF,IEF}

SHF RIB EYE M326 R117
{SOD},{CHB},{DLF,HYF,IEF}
/S LADY DOMINO 652S
{DLF,IEF}

CRR HELTON 980
{SOD},{DLF,HYF,IEF}
NJW P606 72N DAYDREAM 73S
{DLF,HYF,IEF,MSUDF,MDF}

UPS NAVARRO
{SOD},{CHB},{DLF,HYF,IEF}
UPS MISS ODYSSEY 6411 ET

ACT. BW

92

CED

2

BW

2.5

WW

67

YW

112



PCC NEW MEXICO LADY 7119 ET

GE_EPD

DMI	SS	SCF	Milk	MV	CEM	MCW	UDDER	Teat	CWT
0.5	1.3	22.5	28	62	-1.9	124	1.5	1.4	85
Fat	REA	MARB	BMI	Bll	CHB				
0.059	0.54	0.13	460	549	134				

A true herd bull by our 7119 donor and Mandate. We flushed to Mandate after calving out some of his daughters that we had bought from Shaws and you'll understand why when you calve the daughters out of this Mandate x 7119 cross. 222 genomics charted with the most growth out of the three brother and it shows up in the pen. A big, long, rugged herd bull with a great EPD profile to back it up.

DREW: 806-640-8340

223

RPC 7119 ZUMA 223 ET {DLF,HYF,IEF,MSUDF}

Reg#: 44376877 | Calved: 1/20/22 | Horned/Polled: P | B

R LEADER 6964 {SOD}{DLF,HYF,IEF,MSUDF}	HYALITE ON TARGET 936 {SOD}{DLF,HYF,IEF,MSUDC}	ACT. BW	90
/S MANDATE 66589 ET {CHB}{DLF,HYF,IEF,MSUDF,MDF}	R MISS REVOLUTION 1009 {DOD}{DLF,HYF,IEF}	CED	8.4
/S LADY DOMINO 0158X {DLF,HYF,IEF}	SHF RIB EYE M326 R117 {SOD}{CHB}{DLF,HYF,IEF}	BW	0.8
	/S LADY DOMINO 652S {DLF,IEF}	WW	58
NJW 73S 980 HUTTON 109Z ET {DLF,HYF,IEF,MSUDF,MDF}	CRR HELTON 980 {SOD}{DLF,HYF,IEF}	YW	93
PCC NEW MEXICO LADY 7119 ET {DLF,HYF,IEF,MSUDF}	NJW P606 72N DAYDREAM 73S {DLF,HYF,IEF,MSUDF,MDF}		
UPS MISS NAVARRO 1029 {DLF,HYF,IEF}	UPS NAVARRO {SOD}{CHB}{DLF,HYF,IEF}		
	UPS MISS ODYSSEY 6411 1ET		

Zuma is a cow maker deluxe. Moderate, huge bodied, big scrotal circumference with pigment and color in all the right spots. You will love the daughters he produces!

GE_EPDS

DMI	SS	SCF	Milk	MV	CEM	MCW	UDDER	Teat	CWT	Fat	REA	MARB	BMI	BII	CHB
0.5	1.1	24	26	55	1.3	102	1.4	1.3	75	0.079	0.45	0.31	471	566	131

223



RPC 7119 ZUMA 223 ET

224



RPC 7119 MANDATE 224 ET

224

RPC 7119 MANDATE 224 ET

Reg#: 44376880 | Calved: 1/20/22 | Horned/Polled: H | B

R LEADER 6964 {SOD}{DLF,HYF,IEF,MSUDF}	HYALITE ON TARGET 936 {SOD}{DLF,HYF,IEF,MSUDC}	ACT. BW	89
/S MANDATE 66589 ET {CHB}{DLF,HYF,IEF,MSUDF,MDF}	R MISS REVOLUTION 1009 {DOD}{DLF,HYF,IEF}	CED	4.6
/S LADY DOMINO 0158X {DLF,HYF,IEF}	SHF RIB EYE M326 R117 {SOD}{CHB}{DLF,HYF,IEF}	BW	0.9
	/S LADY DOMINO 652S {DLF,IEF}	WW	60
NJW 73S 980 HUTTON 109Z ET {DLF,HYF,IEF,MSUDF,MDF}	CRR HELTON 980 {SOD}{DLF,HYF,IEF}	YW	98
PCC NEW MEXICO LADY 7119 ET {DLF,HYF,IEF,MSUDF}	NJW P606 72N DAYDREAM 73S {DLF,HYF,IEF,MSUDF,MDF}		
UPS MISS NAVARRO 1029 {DLF,HYF,IEF}	UPS NAVARRO {SOD}{CHB}{DLF,HYF,IEF}		
	UPS MISS ODYSSEY 6411 1ET		

The most calving ease option of the three brothers! Check out his spread from BW to YW! This is a good usable bull with genetics you want to replicate.

DMI	SS	SCF	Milk	MV	CEM	MCW	UDDER	Teat	CWT	Fat	REA	MARB	BMI	BII	CHB
0.5	1.1	22.2	31	61	-0.6	111	1.5	1.4	77	0.049	0.48	0.2	448	535	129

DREW: 806-640-8340

233**RPC 5451 ADVANCE 233 ET** {DLF,HYF,IEF,MSUDF}

GE_EPDS	ACT BW	CED	BW	WW	YW	Reg#: 44392736 Calved: 3/15/22 Horned/Polled: H B															
	DMI	SS	SCF	Milk	MV	CEM	MCW	UDDER	Teat	CWT	Fat	REA	MARB	BMI	BII	CHB					
	86	0.1	3.9	62	100	0.1	1	14.4	19	50	-1.3	114	1.3	1.4	79	0.069	0.77	-0.01	339	407	121

232**RPC 5451 ADVANCE 232 ET** {DLF,HYF,IEF,MSUDF}

GE_EPDS	ACT BW	CED	BW	WW	YW	Reg#: 44392735 Calved: 3/15/22 Horned/Polled: H B															
	DMI	SS	SCF	Milk	MV	CEM	MCW	UDDER	Teat	CWT	Fat	REA	MARB	BMI	BII	CHB					
	85	-0.4	3.5	60	92	0.1	1	10.9	26	56	-1.6	96	1	1.1	89	0.049	1.03	-0.04	301	361	132

233**RPC 5451 ADVANCE 233 ET****EGR GANDI 5451 ET****232****RPC 5451 ADVANCE 232 ET**

HH ADVANCE 4075B ET
{CHB}{DLF,HYF,IEF,MSUDF,MDF}

H FHF ADVANCE 628 ET
{CHB}{DLF,HYF,IEF,MSUDF,MDF}

FHF 408 RITA 21W
{DLF,HYF,IEF,MSUDF}

UPS SENSATION 2296 ET
{DLF,HYF,IEF,MSUDF,MDF}

ECR CANDI 5451 ET
{DLF,HYF,IEF,MSUDF}

ECR LADY FLOW 212ET
{DLF,HYF,IEF,MSUDF}

HH ADVANCE 1013Y ET
{SOD}{DLF,HYF,IEF}
HH MISS ADVANCE 0121X
{DLF,HYF,IEF}

CJH HARLAND 408
{SOD}{DLF,HYF,IEF,MSUDF,MDF}
FHF 45P RITA 101T
{HYP}

CHURCHILL SENSATION 028X
{SOD}{DLF,HYF,IEF,MDF}
UPS JT MISS NEON 7811 1ET
{DLF,HYF,IEF}

DKF RO CASH FLOW 0245 ET
{SOD}{DLF,HYF,IEF}
RV GOLDEN LADY 5064
{DLF,HYF,IEF,MSUDF,MDF}

The next 4 bulls are the result of some embryos that we purchased from Efflings with the hope of raising some females. We got 4 bulls but are all well worth it. 232 and 233 are 628's out of the Candi cow that was so successful for them and they're definitely herd bull candidates. Really stout, muscular bulls with a great structural makeup. Pigment and dark red in color.

DREW: 806-640-8340

235

RPC 039 ADVANCE 235 ET {DLF,HYF,IEF,MSUDF}

GE_EPDS	ACT BW	CED	BW	WW	YW	Reg#: 44392739 Calved: 3/19/22 Horned/Polled: P B										
	DMI	SS	SCF	Milk	MV	CEM	MCW	UDDER	Teat	CWT	Fat	REA	MARB	BMI	BII	CHB
	82	5.1	2.8	57	92											
	0	1.1	14	12	41	-0.9	100	1.1	1.2	72	0.059	0.6	0.26	334	415	137

234

RPC 039 ADVANCE 234 ET {DLF,HYF,IEF,MSUDF}

GE_EPDS	ACT BW	CED	BW	WW	YW	Reg#: 44392738 Calved: 3/18/22 Horned/Polled: H B										
	DMI	SS	SCF	Milk	MV	CEM	MCW	UDDER	Teat	CWT	Fat	REA	MARB	BMI	BII	CHB
	86	1.3	3.5	57	95											
	0	0.9	9.1	14	43	-2.9	97	1	1.1	71	0.049	0.68	0.21	262	337	134

235**RPC 039 ADVANCE 235 ET****R SWEET RED WINE 039****234****RPC 039 ADVANCE 234 ET**

HH ADVANCE 4075B ET
{CHB}{DLF,HYF,IEF,MSUDF,MDF}

H FHF ADVANCE 628 ET
{CHB}{DLF,HYF,IEF,MSUDF,MDF}

FHF 408 RITA 21W
{DLF,HYF,IEF,MSUDF}

MSU TCF REVOLUTION 4R
{SOD}{DLF,HYF,IEF}

R SWEET RED WINE 039
{DLF,HYF,IEF}

R MISS WRANGLER 207
{DLF,HYF,IEF}

HH ADVANCE 1013Y ET
{SOD}{DLF,HYF,IEF}
HH MISS ADVANCE 0121X
{DLF,HYF,IEF}

CJH HARLAND 408
{SOD}{DLF,HYF,IEF,MSUDF,MDF}
FHF 45P RITA 101T
{HYP}

FELTONS LEGEND 242
{SOD}{HYF}
MSU TCF RACHAEL ET 54N
{DLF,HYF,IEF}

R WRANGLER 4640
{SOD}{HYF,IEP}
R MISS PAGE 1185

Sweet Red Wine shouldn't need any introduction for what she's done in the breed and has raised another good one here. 235 is horned and a real herd bull with a great design and structure for as stout as he is. 234 is polled and really complete with excellent structure. Great balanced EPD profiles to go along with such good bulls.

DREW: 806-640-8340

215**RPC 9231 BIG COUNTRY 215 ET** {DLF,HYF,IEF,MSUDF}

ACT BW	CED	BW	WW	YW	Reg#: 44376508 Calved: 4/15/22 Horned/Polled: H B										
75	5.2	3.3	48	71											
DMI	SS	SCF	Milk	MV	CEM	MCW	UDDER	Teat	CWT	Fat	REA	MARB	BMI	BII	CHB
0.2	0.6	15.6	21	45	3.7	78	1.4	1.5	55	0.009	0.15	0.14	316	384	93

216**RPC 9231 BIG COUNTRY 216 ET** {DLF,HYF,IEF,MSUDF}

ACT BW	CED	BW	WW	YW	Reg#: 44376509 Calved: 4/15/22 Horned/Polled: H B										
75	4.6	4.4	58	92											
DMI	SS	SCF	Milk	MV	CEM	MCW	UDDER	Teat	CWT	Fat	REA	MARB	BMI	BII	CHB
0.2	0.8	15	28	57	3.5	95	1.3	1.4	68	-0.001	0.42	0.16	337	413	122

215**RPC 9231 BIG COUNTRY 215 ET**BR HUTTON 4030ET
{DLF,HYF,IEF,MSUDF}BR ER BIG COUNTRY 007 ET
{DLF,HYF,IEF,MSUDF,MDF}BR BELLE 4082 ET
{DLF,HYF,IEF,MSUDF}PCC 457Y HONDO 6049 ET
{DLF,HYF,IEF}P 145Y CLARABELLE 9231 ET
{DLF,HYF,IEF,MSUDF}/S LADY DOMINO 145Y
{DLF,HYF,IEF}NJW 73S 980 HUTTON 109Z ET
{DLF,HYF,IEF,MSUDF,MDF}
BR CSF BRIELLE 8052 ET
{DLF,HYF,IEF}GOLDEN OAK OUTCROSS 18U
{SOD}{DLF,HYF,IEF,MSUDF}
BR CSF BRIELLE 8052 ET
{DLF,HYF,IEF}NJW 73S 980 HUTTON 109Z ET
{DLF,HYF,IEF,MSUDF,MDF}
KJ DWE SHEILA 457Y
{DLF,HYF,IEF,MSUDF}UPS DOMINO 3027
{SOD}{CHB}{DLF,HYF,IEF,MSUDF,MDF}
/S LADY MOM 6004S ET**P 145Y CLARABELLE 9231 ET.****216****RPC 9231 BIG COUNTRY 216 ET**

These Big Country sons stand true to his performance, muscle and quality look. Dark red with great shape on their top side and out their hip. These are out of my favorite 3 year old, 9231, that has the best udder on the place.

DREW: 806-640-8340

237

RPC 9231 GENESIS 237 ET

ACT BW	CED	BW	WW	YW
82	6	2.8	61	99

Reg#: 44432959 | Calved: 3/25/22 | Horned/Polled: P | B

DMI	SS	SCF	Milk	MV	CEM	MCW	UDDER	Teat	CWT	Fat	REA	MARB	BMI	BII	CHB
0.6	1.3	16.9	33	63	6.4	103	1.3	1.4	82	0.054	0.56	0.27	377	466	140

238

RPC 9231 GENESIS 238 ET

ACT BW	CED	BW	WW	YW
82	6	2.8	61	99

Reg#: 44432960 | Calved: 3/25/22 | Horned/Polled: P | B

DMI	SS	SCF	Milk	MV	CEM	MCW	UDDER	Teat	CWT	Fat	REA	MARB	BMI	BII	CHB
0.6	1.3	16.9	33	63	6.4	103	1.3	1.4	82	0.054	0.56	0.27	377	466	140

237



P 145Y GLARABELLE 9231 ET

RPC 9231 GENESIS 237 ET

NJW 79Z Z311 ENDURE 173D ET
{CHB}{DLF,HYF,IEF,MSUDF,MDF}

LOEWEN GENESIS G16 ET
{CHB}{DLF,HYF,IEF}

LOEWEN 77 48 MISS 344N 4RB42ET
{DLF,HYF}

PCC 457Y HONDO 6049 ET
{DLF,HYF,IEF}

P 145Y CLARABELLE 9231 ET
{DLF,HYF,IEF,MSUDF}

/S LADY DOMINO 145Y
{DLF,HYF,IEF}

KCF BENNETT ENCORE Z311 ET
{SOD}{CHB}{DLF,HYF,IEF,MSUDF}
BW 91H 100W RITA 79Z ET
{DLF,HYF,IEF,MSUDF,MDF}

MSU TCF REVOLUTION 4R
{SOD}{DLF,HYF,IEF}
PCR JACKLYN NIKOLE 344N
{DLF,HYF,IEF}

NJW 73S 980 HUTTON 109Z ET
{DLF,HYF,IEF,MSUDF,MDF}
KJ DWE SHEILA 457Y
{DLF,HYF,IEF,MSUDF}

UPS DOMINO 3027
{SOD}{CHB}{DLF,HYF,IEF,MSUDF,MDF}
/S LADY MOM 6004S ET

238



RPC 9231 GENESIS 238 ET

Two flush mates here out of the ever-popular Genesis and my favorite 3 year old, 9231. When I decided on this flush, I expected Genesis to contribute the performance, muscle and carcass strength and 9231 to bring the udder quality and functionality to the equation. These bulls tie it all together. Really great EPDs and really good bulls with a top donor behind them.

DREW: 806-640-8340

1002

RPC 9226 MANDATE 1002

Reg#: 44375903 | Calved: 9/20/21 | Horned/Polled: P | B

/S MANDATE 66589 ET
{CHB}{DLF,HYF,IEF,MSUDF,MDF}

/S MANDATE 99188 ET
{CHB}{DLF,HYF,IEF,MSUDF}

/S LADY ADVANCE 690D ET
{DLF,HYF,IEF}

PCC 457Y HONDO 6049 ET
{DLF,HYF,IEF}

P 145Y MINNIE 9226 ET
{DLF,HYF,IEF,MSUDF}

/S LADY DOMINO 145Y
{DLF,HYF,IEF}

R LEADER 6964
{SOD}{DLF,HYF,IEF,MSUDF}
/S LADY DOMINO 0158X
{DLF,HYF,IEF}

HH ADVANCE 286M 1ET
{SOD}{DLF,IEF}
/S LADY DOMINO 652S
{DLF,IEF}

NJW 73S 980 HUTTON 109Z ET
{DLF,HYF,IEF,MSUDF,MDF}
KJ DWE SHEILA 457Y
{DLF,HYF,IEF,MSUDF}

UPS DOMINO 3027
{SOD}{CHB}{DLF,HYF,IEF,MSUDF,MDF}
/S LADY MOM 6004S ET

ACT. BW
70

CED
5.5

BW
2.4

WW
62

YW
97

One of the most complete bulls in the sale. He's a late fall calf that really doesn't have a fault. Put a check mark by (muscle, performance, body, design, structure, pigment, and dam). He covers it all.

DMI	SS	SCF	Milk	MV	CEM	MCW	UDDER	Teat	CWT	Fat	REA	MARB	BMI	BII	CHB
0.4	1.6	19.6	34	64	2.3	111	1.5	1.5	80	0.019	0.57	0.09	414	492	127

1002



RPC 9226 MANDATE 1002

211



RPC 0221 MANDATE 211

211

RPC 0221 MANDATE 211

Reg#: 44376456 | Calved: 3/5/22 | Horned/Polled: H | B

/S MANDATE 66589 ET
{CHB}{DLF,HYF,IEF,MSUDF,MDF}

/S MANDATE 99188 ET
{CHB}{DLF,HYF,IEF,MSUDF}

/S LADY ADVANCE 690D ET
{DLF,HYF,IEF}

NJW 79Z 22Z MIGHTY 49C ET
{DLF,HYF,IEF,MSUDF,MDF}

PCC NEW MEXICO LADY 0221
{DLF,HYF,IEF,MSUDF}

UPS MISS NAVARRO 1029
{DLF,HYF,IEF}

R LEADER 6964
{SOD}{DLF,HYF,IEF,MSUDF}
/S LADY DOMINO 0158X
{DLF,HYF,IEF}

HH ADVANCE 286M 1ET
{SOD}{DLF,IEF}
/S LADY DOMINO 652S
{DLF,IEF}

NJW 67U 28M BIG MAX 22Z
{DLF,HYF,IEF,MDF}
BW 91H 100W RITA 79Z ET
{DLF,HYF,IEF,MSUDF,MDF}

UPS NAVARRO
{SOD}{CHB}{DLF,HYF,IEF}
UPS MISS ODYSSEY 6411 1ET

ACT. BW
70

CED
7.9

BW
1.6

WW
60

YW
102

A heifer bull with a lot of genetic upside here. Good designed bull with pigment and it's not often you find a calving ease bull with that much genetic opportunity for growth. Turn him on heifers the first year and keep him to raise replacements from then on.

DMI	SS	SCF	Milk	MV	CEM	MCW	UDDER	Teat	CWT	Fat	REA	MARB	BMI	BII	CHB
0.3	1.6	21.7	31	61	0.8	97	1.3	1.3	79	0.009	0.54	0.12	445	525	134

DREW: 806-640-8340

217

RPC 9228 COWMAN 217

Reg#: 44376489 | Calved: 3/24/22 | Horned/Polled: H | B

NJW 84B 10W JOURNEY 53D
{CHB}{DLF,HYF,IEF,MSUDF}

P 7121 53D COWMAN 9303
{DLF,HYF,IEF,MSUDF}

PCC NEW MEXICO LADY 7121 ET
{DLF,HYF,IEF,MSUDF}

PCC 457Y HONDO 6049 ET
{DLF,HYF,IEF}

PCC 145Y 6049 ADVANCE 9228 ET
{DLF,HYF,IEF,MSUDF}

/S LADY DOMINO 145Y
{DLF,HYF,IEF}

LJR 023R WHITMORE 10W
{SOD}{DLF,HYF,IEF,MSUDF,MDF}
NJW 16S 100W JOEY 84B ET
{DLF,HYF,IEF,MSUDF,MDF}

PW VICTOR BOOMER P606
{SOD}{DLF,HYF,IEF,MDF}
/S LADY DOMINO 145Y
{DLF,HYF,IEF}

NJW 73S 980 HUTTON 109Z ET
{DLF,HYF,IEF,MSUDF,MDF}
KJ DWE SHEILA 457Y
{DLF,HYF,IEF,MSUDF}

UPS DOMINO 3027
{SOD}{CHB}{DLF,HYF,IEF,MSUDF,MDF}
/S LADY MOM 6004S ET

ACT. BW	83
CED	2.9
BW	3.3
WW	61
YW	86

These Cowmans are the result of a bull I sold last year after keeping him for a year as a cleanup bull. 217 looks just like his sire did. A really stout, rugged designed bull here. You'll like the daughters and his steers will be shapely and mash the scales.

DMI	SS	SCF	Milk	MV	CEM	MCW	UDDER	Teat	CWT	Fat	REA	MARB	BMI	BII	CHB
0.4	1.4	18.2	33	63	5.3	91	1.4	1.4	65	0.019	0.48	0.04	369	442	95

217



215



RPC 9228 COWMAN 217

RPC 9232 COWMAN 215

215

RPC 9232 COWMAN 215

Reg#: 44376498 | Calved: 3/28/22 | Horned/Polled: P | B

NJW 84B 10W JOURNEY 53D
{CHB}{DLF,HYF,IEF,MSUDF}

P 7121 53D COWMAN 9303
{DLF,HYF,IEF,MSUDF}

PCC NEW MEXICO LADY 7121 ET
{DLF,HYF,IEF,MSUDF}

PCC 457Y HONDO 6049 ET
{DLF,HYF,IEF}

P 1029 MISS HONDO 9232 ET
{DLF,HYF,IEF,MSUDF}

UPS MISS NAVARRO 1029
{DLF,HYF,IEF}

LJR 023R WHITMORE 10W
{SOD}{DLF,HYF,IEF,MSUDF,MDF}
NJW 16S 100W JOEY 84B ET
{DLF,HYF,IEF,MSUDF,MDF}

PW VICTOR BOOMER P606
{SOD}{DLF,HYF,IEF,MDF}
/S LADY DOMINO 145Y
{DLF,HYF,IEF}

NJW 73S 980 HUTTON 109Z ET
{DLF,HYF,IEF,MSUDF,MDF}
KJ DWE SHEILA 457Y
{DLF,HYF,IEF,MSUDF}

UPS NAVARRO
{SOD}{CHB}{DLF,HYF,IEF}
UPS MISS ODYSSEY 6411 1ET

ACT. BW	86
CED	-2.4
BW	4.8
WW	59
YW	89

A really complete herd sire. He is as thick as any with a solid structure foundation and a great cow family behind him.

DMI	SS	SCF	Milk	MV	CEM	MCW	UDDER	Teat	CWT	Fat	REA	MARB	BMI	BII	CHB
0.3	1.3	17	32	61	-0.1	89	1.3	1.3	68	-0.001	0.51	0.03	356	426	103

DREW: 806-640-8340

220

RPC 7032 COWMAN 220

Reg#: 44376467 | Calved: 5/5/22 | Horned/Polled: P | B

NJW 84B 10W JOURNEY 53D
{CHB}{DLF,HYF,IEF,MSUDF}

P 7121 53D COWMAN 9303
{DLF,HYF,IEF,MSUDF}

PCC NEW MEXICO LADY 7121 ET
{DLF,HYF,IEF,MSUDF}

NJW 79Z 22Z MIGHTY 49C ET
{DLF,HYF,IEF,MSUDF,MDF}

PCC NEW MEXICO LADY 7032 ET
{DLF,HYF,IEF,MSUDF}

SHF MAGGIE M326 W69 ET
{DLF,HYF,IEF,MSUDF}

LJR 023R WHITMORE 10W
{SOD}{DLF,HYF,IEF,MSUDF,MDF}
NJW 16S 100W JOEY 84B ET
{DLF,HYF,IEF,MSUDF,MDF}

PW VICTOR BOOMER P606
{SOD}{DLF,HYF,IEF,MDF}
/S LADY DOMINO 145Y
{DLF,HYF,IEF}

NJW 67U 28M BIG MAX 22Z
{DLF,HYF,IEF,MDF}
BW 91H 100W RITA 79Z ET
{DLF,HYF,IEF,MSUDF,MDF}

KCF BENNETT 3008 M326
{SOD}{CHB}{DLF,HYF,IEF,MDF}
SHF GOVERNESS 236G L37
{DLF,HYF,IEF,MDF}

ACT. BW

95

CED

1.8

BW

4.2

WW

61

YW

88

One of the youngest bulls in the sale, but don't sleep on him. A little more time and he'll develop into one of the favorites. He is a really shapely bull with a great top and hip. His dam is one of the most consistent producers on the ranch.

DMI	SS	SCF	Milk	MV	CEM	MCW	UDDER	Teat	CWT	Fat	REA	MARB	BMI	BII	CHB
0.3	1.3	15.8	25	56	2.5	95	1.2	1.1	61	0.009	0.44	0.05	332	404	95

220



RPC 7032 COWMAN 220

226



RPC 145Y ENDURE 226 ET

226

RPC 145Y ENDURE 226 ET

Reg#: 44378693 | Calved: 1/21/22 | Horned/Polled: P | B

KCF BENNETT ENCORE Z311 ET
{SOD}{CHB}{DLF,HYF,IEF,MSUDF}

NJW 79Z Z311 ENDURE 173D ET
{CHB}{DLF,HYF,IEF,MSUDF,MDF}

BW 91H 100W RITA 79Z ET
{DLF,HYF,IEF,MSUDF,MDF}

UPS DOMINO 3027
{SOD}{CHB}{DLF,HYF,IEF,MSUDF,MDF}

/S LADY DOMINO 145Y
{DLF,HYF,IEF}

/S LADY MOM 6004S ET

SCHU-LAR ON TARGET 22S
{SOD}{CHB}{DLF,HYF,IEF,MSUDF}
KCF MISS REVOLUTION X338 ET
{DLF,HYF,IEF}

NJW 73S M326 TRUST 100W ET
{SOD}{CHB}{DLF,HYF,IEF,MSUDF,MDF}
REMITALL RITA 91H
{DLF,HYF,IEF}

CL 1 DOMINO 9126J 1ET
{SOD}{CHB}{DLF,IEF}
UPS MISS DIAMOND 1353
{DLF,HYF,IEF,MSUDF}

/S MISTER MOM 7745
{SOD}{DLF,HYF,IEF,MSUDF}
/S MS PEERLESS 12A
{DOD}

ACT. BW

92

CED

4

BW

3.5

WW

65

YW

104

A flush mate to some of the best bulls we have raised and sold last year. This Endure bull has as much body and cow making potential as any. His dam 145Y was one of our first purchases. She ties back to a lot of the donor females in our herd with possibly as much udder quality as any horned Hereford out there.

DMI	SS	SCF	Milk	MV	CEM	MCW	UDDER	Teat	CWT	Fat	REA	MARB	BMI	BII	CHB
0.4	1.3	20.2	36	68	4.6	104	1.3	1.3	85	0.049	0.65	0.14	430	516	136

DREW: 806-640-8340

THANK YOU TO ALL OUR CURRENT AND PAST CUSTOMERS. WE REALLY APPRECIATE HEARING THE IMPACT THESE SIRES ARE MAKING ON YOUR HERD!

“

We run 60% Angus bulls and 40% Hereford bulls. Our calf crop was 60% Hereford sired calves and 40% Angus sired calves. On the steers, the average baldy calf outweighed the straight Angus by 45 lbs.



“

Everyone that comes to my ranch tries to buy my bull.

”





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