



RUNNING R

— CATTLE CO —

2024 PRIVATE TREATY OFFERING

POLLED AND HORNED HEREFORD BULLS

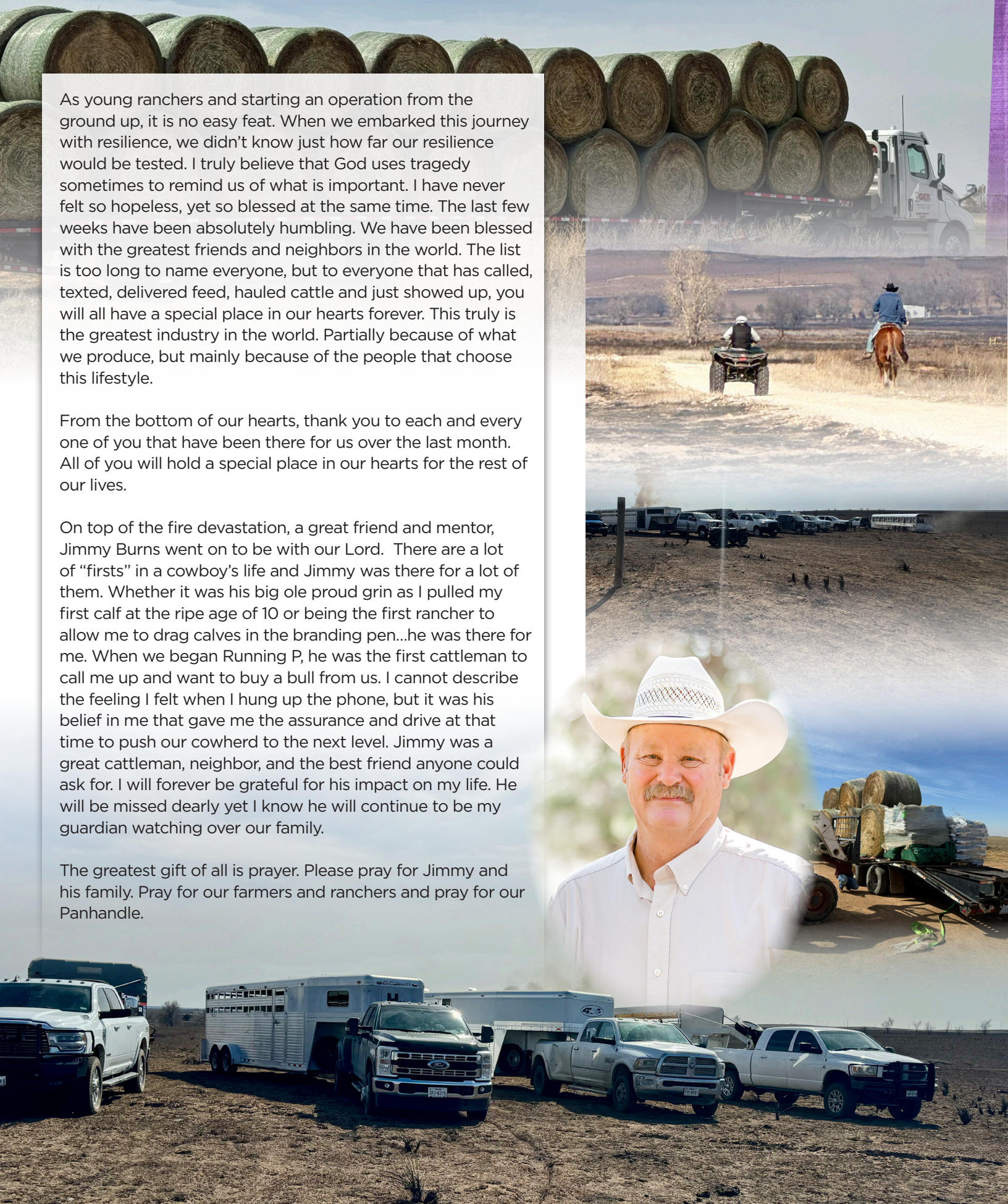
THANK YOU TO THE UNSUNG HEROES

As young ranchers and starting an operation from the ground up, it is no easy feat. When we embarked this journey with resilience, we didn't know just how far our resilience would be tested. I truly believe that God uses tragedy sometimes to remind us of what is important. I have never felt so hopeless, yet so blessed at the same time. The last few weeks have been absolutely humbling. We have been blessed with the greatest friends and neighbors in the world. The list is too long to name everyone, but to everyone that has called, texted, delivered feed, hauled cattle and just showed up, you will all have a special place in our hearts forever. This truly is the greatest industry in the world. Partially because of what we produce, but mainly because of the people that choose this lifestyle.

From the bottom of our hearts, thank you to each and every one of you that have been there for us over the last month. All of you will hold a special place in our hearts for the rest of our lives.

On top of the fire devastation, a great friend and mentor, Jimmy Burns went on to be with our Lord. There are a lot of "firsts" in a cowboy's life and Jimmy was there for a lot of them. Whether it was his big ole proud grin as I pulled my first calf at the ripe age of 10 or being the first rancher to allow me to drag calves in the branding pen...he was there for me. When we began Running P, he was the first cattleman to call me up and want to buy a bull from us. I cannot describe the feeling I felt when I hung up the phone, but it was his belief in me that gave me the assurance and drive at that time to push our cowherd to the next level. Jimmy was a great cattleman, neighbor, and the best friend anyone could ask for. I will forever be grateful for his impact on my life. He will be missed dearly yet I know he will continue to be my guardian watching over our family.

The greatest gift of all is prayer. Please pray for Jimmy and his family. Pray for our farmers and ranchers and pray for our Panhandle.





DON'T GIVE UP, DON'T EVER GIVE UP

- JIMMY VALVANO

I have always been an avid basketball fan and with March Madness at hand, these famous words of Jimmy V. keep coming to mind. With the rough stretch the last few weeks, we are a little behind getting this catalog out. Since day 1, we have had big aspirations for the kind of cattle we want to raise and that will propel our industry forward. A foundation of structurally sound, maternally driven, and low maintenance cattle that can handle any environment they are turned out in. Despite that many of these bulls' mothers were our foundation females lost in the fire, our commitment to you of offering a better set each year will never waiver.

In this catalog a year ago, we highlighted Rubble as a calf and mentioned he was the direction that we wanted to take our program. It's been our mission to bring the cattleman's kind of real-world production cattle in a quality package that can compete in the ring. He embodies it. We couldn't feel more blessed as he kicked off 2024 being crowned National Champion Bull and Supreme Top 5 at Cattleman's Congress along with Reserve Champion Bull at Ft. Worth. Several full and half sibs are featured in this sale and will make their own imprint on our industry.

To have this opportunity to live out our dream, it wouldn't be possible without the Sanders family for allowing us to lease their country and to Seth Brown for his endless dedication and care he puts into the cowherd. When we didn't know where to go, there was no worry or loss of step. We owe the world to our good friends and neighbors, Joe & Joanna Hughes, that immediately said "what ever you need, we can do it." They welcomed us with open arms and its been our silver lining to ride through our survivors every night right across the road.

With our expansion in genetics, we are fortunate to have had cattle to campaign requiring extra hands behind the scenes. My cousin Holly, has been our one call away lifeline. No matter what it is, she is there. We are so blessed to have her such a big part of us and our kids' lives. Emma and Kindal have been our calf whispers and show preppers and even more importantly, have been the greatest role models for Mila as she is catching the show bug.

As we look to the future, 3/4 of 2024 is left. We are counting our blessings and I promise you we are not giving up. We have a strong vision of where we are headed and we are excited to have you a part of it. Please call any time for details on the offering. Whether you purchase a bull or not, I would love to hear from you to talk cattle, the future of the industry, and any interest you have. If you are driving through the panhandle, let us know! We would love to have you stop by!

[Click Here to View a Complete Listing on Our Website.](#)

[Click here to View the Private Treaty Bull Sale Playlist.](#)

THE PEREZ FAMILY,
Drew, Lauren, Mila and Myles



UNDERSTANDING HEREFORD EPDS

The American Hereford Association (AHA) currently produces expected progeny differences (EPDs) for 17 traits and calculates three profit indexes.

AHA's genetic evaluation makes use of a Marker Effects Model that allows the calculation of EPDs by incorporating the pedigree, phenotypic and genomic profile of an animal. Animals that have a genomic profile will be denoted with a GE-EPD logo.

The current suite of Hereford EPDs and profit indexes includes:

CALVING EASE – DIRECT (CE)

CE EPD is based on calving ease scores and birth weights and is measured on a percentage. CE EPD indicates the influence of the sire on calving ease in females calving at 2 years of age. For example, if sire A has a CE EPD of 6 and sire B has a CE EPD of -2, then you would expect on average, if comparably mated, sire A's calves would have an 8 percent more likely chance of unassisted calving when compared to sire B's calves.

BIRTH WEIGHT (BW)

BW EPD is an indicator trait for calving ease and is measured in pounds. For example, if sire A has a BW EPD of 3.6 and sire B has a BW EPD of 0.6, then you would expect on average, if comparably mated, sire A's calves would come 3 lb. heavier at birth when compared to sire B's calves. Larger BW EPDs usually, but not always, indicate more calving difficulty. The figure in parentheses found after each EPD is an accuracy value or reliability of the EPD.

WEANING WEIGHT (WW)

WW EPD is an estimate of pre-weaning growth that is measured in pounds. For example, if sire A has a WW EPD of 60 and sire B has a WW EPD of 40, then you would expect on average if comparably mated, sire A's calves would weigh 20 lb. heavier at weaning when compared to sire B's calves.

YEARLING WEIGHT (YW)

YW EPD is an estimate of post-weaning growth that is measured in pounds. For example, if sire A has a YW EPD of 100 and sire B has a YW EPD of 70, then you would expect on average if comparably mated, sire A's calves would weigh 30 lb. heavier at a year of age when compared to sire B's calves.

MATERNAL MILK (MM)

The MM EPD of a sire's daughters is expressed in pounds of calf weaned. It predicts the difference in average weaning weights of sires' daughters' progeny due to milking ability. Daughters of the sire with a +14 MM EPD should produce progeny with 205-day weights averaging 24 lb. more (as a result of greater milk production) than daughters of a bull with a MM EPD of -10 lb. (14 minus -10.0 = 24 lb.). This difference in weaning weight is due to total milk production during the entire lactation.

RIBEYE AREA (REA)

REA EPDs reflect differences in an adjusted 365-day ribeye area measurement based on carcass measurements of harvested cattle.

Sires with relatively higher REA EPDs are expected to produce better-muscled and higher percentage yielding slaughter progeny than will sires with lower REA EPDs. Ultrasound

measurements are also incorporated into this trait and have been shown to be highly correlated with the performance of slaughter progeny. All data is expressed on a carcass scale.

MARBLING (MARB)

MARB EPDs reflect differences in an adjusted 365-day marbling score (intramuscular fat, [IMF]) based on carcass measurements of harvested cattle. Breeding cattle with higher MARB EPDs should produce slaughter progeny with a higher degree of IMF and therefore higher quality grades. Ultrasound measurements are also incorporated into this trait and have been shown to be highly correlated with the performance of slaughter progeny. All data is expressed on a carcass scale.

BALDY MATERNAL INDEX (BMI\$)

The BMI\$ is a maternally focused index that is based on a production system that uses Hereford x Angus cross cows. Progeny of these cows are directed towards Certified Hereford Beef. This index has significant weight on Sustained Cow Fertility, which predicts fertility and longevity of females. There is a slightly positive weight on Weaning Weight, Mature Cow Weight and Milk which accounts for enough growth but ensures females do not increase inputs. There is some negative emphasis on Dry Matter Intake, but a positive weighting on Carcass Weight which is anticipated to provide profitability from finishing of non-replacement females and castrated males. Marbling and Rib-eye Area are also positively weighted to keep the harvested progeny successful for CHB. This index is geared to identify Hereford bulls that will be profitable when used in a rotational cross with mature commercial Angus cows.

BRAHMAN INFLUENCE INDEX (BI\$)

The BI\$ is a maternally focused index that is based on a production system that uses Brahman x Hereford cross cows. Progeny of these cows are directed towards a commodity beef market since Certified Hereford Beef® does not accept Brahman influenced cattle. This index has significant weight on Sustained Cow Fertility, which predicts fertility and longevity of females. There is a slightly positive weight on Weaning Weight, Mature Cow Weight and Milk which accounts for enough growth but ensures females do not increase inputs. There is some negative emphasis on Dry Matter Intake, but a positive weighting on Carcass Weight which is anticipated to provide profitability in finishing non-replacement females and castrated males. Marbling and Rib-eye Area are also positively weighted to keep harvested progeny successful for a variety of commodity-based programs. This index targets producers that use Hereford bulls on Brahman influenced cows.

CERTIFIED HEREFORD BEEF INDEX (CHB\$)

The Certified Hereford Beef Index (CHB\$) is a terminal sire index that is built on a production system where Hereford bulls are mated to mature commercial Angus cows where all progeny will be targeted for Certified Hereford Beef after the finishing phase. This index has significant weight on Carcass Weight and Marbling to ensure profit on the rail. As well there is a positive weighting for Average Daily Gain along with a negative weighting on Dry Matter Intake to ensure efficient pounds of growth in the finishing phase. In addition, there is a positive weighting for Rib-eye Area and a negative weighting for Back Fat to maintain desirable Yield Grades. This is the only index that has no emphasis on fertility. Remember that no replacement heifers are being retained.

ADD VALUE

WITH FEEDER CATTLE & REPLACEMENT FEMALE PROGRAMS



HEREFORD ADVANTAGE

An industry-changing feeder cattle marketing program through IMI Global to verify and add value to Hereford-influenced feeder cattle with superior genetics, health and management.



MATERNAL ADVANTAGE

A unique marketing program designed to add value to Hereford-sired commercial replacement females with added fertility, feed efficiency, profitability and docility.



PREMIUM RED BALDY

Take advantage of hybrid vigor by maximizing the best traits of Hereford and Red Angus genetics that provide commercial producers with premium replacement females.



LEARN MORE ABOUT THESE PROGRAMS



AMERICAN HEREFORD ASSOCIATION

816.842.3757 | WWW.HEREFORD.ORG



326

RPC 7119 007 SWAGGER 326 ET {DLF,HYF,IEF,MSUDF,MDF,DBF}

Reg#: 44487867 | Calved: 3/9/23 | Horned/Polled: Horned

BR HUTTON 4030ET {DLF,HYF,IEF,MSUDF,MDF}	NJW 73S 980 HUTTON 109Z ET {DLF,HYF,IEF,MSUDF}	ACT. BW
BR ER BIG COUNTRY 007 ET {DLF,HYF,IEF,MSUDF,MDF}	BR CSF BRIELLE 8052 ET {DLF,HYF,IEF}	88
BR BELLE 4082 ET {DLF,HYF,IEF,MSUDF}	GOLDEN OAK OUTCROSS 18U {SOD};{DLF,HYF,IEF,MSUDF}	CED
	BR CSF BRIELLE 8052 ET {DLF,HYF,IEF}	5.8
	CRR HELTON 980 {SOD};{DLF,HYF,IEF}	BW
NJW 73S 980 HUTTON 109Z ET {DLF,HYF,IEF,MSUDF,MDF}	NJW P606 72N DAYDREAM 73S {DLF,HYF,IEF,MSUDF,MDF}	4
PCC NEW MEXICO LADY 7119 ET {DLF,HYF,IEF,MSUDF,MDF,DBF}	UPS NAVARRO {SOD};{CHB};{DLF,HYF,IEF}	WW
UPS MISS NAVARRO 1029 {DLF,HYF,IEF}	UPS MISS ODYSSEY 6411 1ET	60
		YW
		101



PGG NEW MEXICO LADY 7119 ET

DMI	SS	SCF	Milk	MV	CEM	MCW	UDDER	Teat	CWT
0.4	0.5	19.8	32	62	5.3	104	1.4	1.4	73
Fat	REA	MARB	BMI	BII	CHB				
-0.028	0.64	0.03	411	482	120				



Semen \$50
(10 Straw Minimum)

Certs \$100

Swagger has as much quality as any bull I've seen over the last year. When we started our cow herd, I set out to prove the idea wrong that you can't have real world functionality and show ring quality in the same cattle. This mating did it once and I truly believe Swagger will be right in the mix of them come next show season. Incredible look and design, blends so smoothly from end to end, and yet comes with real muscle from the back of his shoulder and through his hip. We only have a picture to offer you because he's at bull stud right now getting collected. Semen \$50 (10 Straw Minimum) Certs \$100. Top 10% UDDR, TEAT, FAT; Top 25% YW, SCF, MM, MG, MCE, REA, BMI, BII. Selling 1/2 and Full Possession following his show career.

DREW: 806-640-8340



316

RPC 023 BIG COUNTRY 316 {DLF,HYF,IEF,MSUDF,MDF,DBF}

Reg#: 44487875 | Calved: 3/4/23 | Horned/Polled: Horned

BR HUTTON 4030ET
{DLF,HYF,IEF,MSUDF,MDF}

BR ER BIG COUNTRY 007 ET
{DLF,HYF,IEF,MSUDF,MDF}

BR BELLE 4082 ET
{DLF,HYF,IEF,MSUDF}

/S MANDATE 66589 ET
{CHB}{DLF,HYF,IEF,MSUDF,MDF,DBF}

/S LADY MANDATE 023H
{DLF,HYF,IEF,MSUDF,DBP}

/S LADY INTEGRITY 885F ET
{DLF,HYF,IEF,MSUDF,MDF,DBP}

NJW 73S 980 HUTTON 109Z ET
{DLF,HYF,IEF,MSUDF}

BR CSF BRIELLE 8052 ET
{DLF,HYF,IEF}

GOLDEN OAK OUTCROSS 18U
{SOD}{DLF,HYF,IEF,MSUDF}

BR CSF BRIELLE 8052 ET
{DLF,HYF,IEF}

R LEADER 6964
{SOD}{DLF,HYF,IEF,MSUDF,DBF}

/S LADY DOMINO 0158X
{DLF,HYF,IEF}

/S INTEGRITY 55498 ET
{DLF,HYF,IEF,MSUDF,MDC}

/S LADY THOR 1271Y
{DLF,HYF,IEF,MSUDF,DBP}

ACT. BW
89
CED
8.9
BW
3.5
WW
76
YW
119



BR ER BIG COUNTRY 007 ET

DMI	SS	SCF	Milk	MV	CEM	MCW	UDDER	Teat	CWT
0.7	1.2	20.4	32	70	6.8	120	1.2	1.2	83
Fat	REA	MARB	BMI	BII	CHB				
-0.018	0.64	0.13	432	526	136				

One hell of a bull that deserves to have calves registered out of him. Until the fire, he was our plan to turn out. You don't get calving ease with performance and carcass very often and he does it. Muscle and design of Big Country with tremendous strength from his dam O23H. She had a perfect udder and was really strong from a maternal standpoint with an exceptional EPD profile. Top 5% WW, YW, MG, FAT; Top 10% CE, MCE; Top 25% SCF, MM, CW, REA, BMI, BII, CHB. Maintaining 1/4 semen interest.

DREW: 806-640-8340

325

RPC 7119 BIG COUNTRY 325 ET {DLF,HYF,IEF,MSUDF,MDF,DBF}

Reg#: 44487866 | Calved: 3/6/23 | Horned/Polled: Horned

BR HUTTON 4030ET
{DLF,HYF,IEF,MSUDF,MDF}BR ER BIG COUNTRY 007 ET
{DLF,HYF,IEF,MSUDF,MDF}BR BELLE 4082 ET
{DLF,HYF,IEF,MSUDF}NJW 73S 980 HUTTON 109Z ET
{DLF,HYF,IEF,MSUDF,MDF}PCC NEW MEXICO LADY 7119 ET
{DLF,HYF,IEF,MSUDF,MDF,DBF}UPS MISS NAVARRO 1029
{DLF,HYF,IEF}NJW 73S 980 HUTTON 109Z ET
{DLF,HYF,IEF,MSUDF}
BR CSF BRIELLE 8052 ET
{DLF,HYF,IEF}GOLDEN OAK OUTCROSS 18U
{SOD};{DLF,HYF,IEF,MSUDF}
BR CSF BRIELLE 8052 ET
{DLF,HYF,IEF}CRR HELTON 980
{SOD};{DLF,HYF,IEF}
NJW P606 72N DAYDREAM 73S
{DLF,HYF,IEF,MSUDF,MDF}UPS NAVARRO
{SOD};{CHB};{DLF,HYF,IEF}
UPS MISS ODYSSEY 6411 1ET**ACT. BW**

81

CED

9.9

BW

2.5

WW

55

YW

91

DMI	SS	SCF	Milk	MV	CEM	MCW	UDDER	Teat	CWT
0.4	0.9	26.7	35	63	5	87	1.4	1.5	74
Fat	REA	MARB	BMI	BII	CHB				
-0.008	0.62	0.18	516	597	132				



We call him Bouncer. That is what he looks like. He is made just like Rubble was as a calf just in a more moderate package. I still stand by 7119 being one of the top horned hereford cows in the breed. Bouncer is the reason for that belief. Top tier bull here with an impressive EPD profile. Top 10% CE, SCF, MM, UDDR, TEAT, FAT, BMI, BII; Top 25% REA, CHB

325

RPC 7119 BIG COUNTRY 325 ET

327

RPC 7119 BIG COUNTRY 327 ET

327

RPC 7119 BIG COUNTRY 327 ET

Reg#: 44541743 | Calved: 3/7/23 | Horned/Polled: Horned

BR HUTTON 4030ET
{DLF,HYF,IEF,MSUDF,MDF}BR ER BIG COUNTRY 007 ET
{DLF,HYF,IEF,MSUDF,MDF}BR BELLE 4082 ET
{DLF,HYF,IEF,MSUDF}NJW 73S 980 HUTTON 109Z ET
{DLF,HYF,IEF,MSUDF,MDF}PCC NEW MEXICO LADY 7119 ET
{DLF,HYF,IEF,MSUDF,MDF,DBF}UPS MISS NAVARRO 1029
{DLF,HYF,IEF}NJW 73S 980 HUTTON 109Z ET
{DLF,HYF,IEF,MSUDF}
BR CSF BRIELLE 8052 ET
{DLF,HYF,IEF}GOLDEN OAK OUTCROSS 18U
{SOD};{DLF,HYF,IEF,MSUDF}
BR CSF BRIELLE 8052 ET
{DLF,HYF,IEF}CRR HELTON 980
{SOD};{DLF,HYF,IEF}
NJW P606 72N DAYDREAM 73S
{DLF,HYF,IEF,MSUDF,MDF}UPS NAVARRO
{SOD};{CHB};{DLF,HYF,IEF}
UPS MISS ODYSSEY 6411 1ET**ACT. BW**

85

CED

4.7

BW

3.6

WW

60

YW

103

DMI	SS	SCF	Milk	MV	CEM	MCW	UDDER	Teat	CWT
0.4	0.8	19.1	34	64	1.9	105	1.35	1.35	78
Fat	REA	MARB	BMI	BII	CHB				
-0.003	0.58	0.11	407	484	132				



His full brother is the 2024 National Champion-Rubble. He represents the same quality. If he didn't have so much white, he would be at the bull stud collecting semen. Fear not. With black cows, it will take the white right out of them. This is a beef bull. Top 10% MM; Top 25% YW, MG, TEAT, UDDR, CW, FAT, REA, BMI, BII, CHB

DREW: 806-640-8340

315

RPC 7121 BIG COUNTRY 315 {DLF,HYF,IEF,MSUDF,MDF,DBF}

Reg#: 44487874 | Calved: 3/4/23 | Horned/Polled: Horned

BR HUTTON 4030ET
{DLF,HYF,IEF,MSUDF,MDF}BR ER BIG COUNTRY 007 ET
{DLF,HYF,IEF,MSUDF,MDF}BR BELLE 4082 ET
{DLF,HYF,IEF,MSUDF}PW VICTOR BOOMER P606
{SOD}{DLF,HYF,IEF,MDF}PCC NEW MEXICO LADY 7121 ET
{DLF,HYF,IEF,MSUDF}/S LADY DOMINO 145Y
{DLF,HYF,IEF}NJW 73S 980 HUTTON 109Z ET
{DLF,HYF,IEF,MSUDF}
BR CSF BRIELLE 8052 ET
{DLF,HYF,IEF}GOLDEN OAK OUTCROSS 18U
{SOD}{DLF,HYF,IEF,MSUDF}
BR CSF BRIELLE 8052 ET
{DLF,HYF,IEF}REMITALL BOOMER 46B
{SOD}{DLF,HYF,IEF}
PW VICTORIA 964 8114
{DLF,HYF,IEF}UPS DOMINO 3027
{SOD}{CHB}{DLF,HYF,IEF,MSUDF,MDF}
/S LADY MOM 6004S ET

ACT. BW

89

CED

4.5

BW

3.6

WW

63

YW

100

DMI	SS	SCF	Milk	MV	CEM	MCW	UDDER	Teat	CWT
0.2	0.7	18.6	34	65	6.7	98	1.5	1.5	76
Fat	REA	MARB	BMI	Bil	CHB				
0.032	0.64	0.11	401	480	127				



A Big Country son on a top teir donor that does it all. Dark red, pigment, performance, and muscle tied together in a good design package. The milk and udder scores should tell you how many daughters you'll want to keep on him. Top 10% UDDR, TEAT; Top 25% WW, YW MM MG, MCE, REA, BMI, Bil

315



RPC 7121 BIG COUNTRY 315

322



RPC 7119 BIG COUNTRY 322 ET

322

RPC 7119 BIG COUNTRY 322 ET {DLF,HYF,IEF,MSUDF}

Reg#: 44487865 | Calved: 3/6/23 | Horned/Polled: Horned

BR HUTTON 4030ET
{DLF,HYF,IEF,MSUDF,MDF}BR ER BIG COUNTRY 007 ET
{DLF,HYF,IEF,MSUDF,MDF}BR BELLE 4082 ET
{DLF,HYF,IEF,MSUDF}UPS DOMINO 3027
{SOD}{CHB}{DLF,HYF,IEF,MSUDF,MDF}/S LADY DOMINO 145Y
{DLF,HYF,IEF}

/S LADY MOM 6004S ET

NJW 73S 980 HUTTON 109Z ET
{DLF,HYF,IEF,MSUDF}
BR CSF BRIELLE 8052 ET
{DLF,HYF,IEF}GOLDEN OAK OUTCROSS 18U
{SOD}{DLF,HYF,IEF,MSUDF}
BR CSF BRIELLE 8052 ET
{DLF,HYF,IEF}CL 1 DOMINO 9126J 1ET
{SOD}{DLF,IEF}
UPS MISS DIAMOND 1353
{DLF,HYF,IEF,MSUDF}/S MISTER MOM 7745
{SOD}{DLF,HYF,IEF,MSUDF}
/S MS PEERLESS 12A
{DOD}

ACT. BW

90

CED

11.5

BW

2.3

WW

53

YW

83

DMI	SS	SCF	Milk	MV	CEM	MCW	UDDER	Teat	CWT
0.4	1	18.7	33	59	6.5	77	1.4	1.5	53
Fat	REA	MARB	BMI	Bil	CHB				
0.062	0.22	0.12	355	429	84				



A Big Country by the 145Y donor. This is one you will want to retain all the females from. Fundamentally correct with extra muscle shape and masculinity. Top 10% CE, MCE, UDDR, TEAT; Top 25% MM, MCW

DREW: 806-640-8340

335



RPC 7119 018 PRINCE 335 ET

336



RPC 7119 018 PRINCE 336 ET



BAR STAR FRESH PRINCE 018 ET

335

RPC 7119 018 PRINCE 335 ET

Reg#: 44487869 | Calved: 4/1/2023 | Horned/Polled: Horned

336

RPC 7119 018 PRINCE 336 ET

Reg#: 44487870 | Calved: 4/1/23 | Horned/Polled: Horned

BR BELLE AIR 6011
{CHB}{DLF,HYF,IEF,MSUDF,DBF}BAR STAR FRESH PRINCE 018 ET
{DLF,HYF,IEF,MSUDF,MDF,DBF}BAR STAR 91X WHATAGIRL 410
{DLF,HYF,IEF,MSUDF,MDF,DBF}NJW 73S 980 HUTTON 109Z ET
{DLF,HYF,IEF,MSUDF,MDF}PCC NEW MEXICO LADY 7119 ET
{DLF,HYF,IEF,MSUDF,MDF,DBF}UPS MISS NAVARRO 1029
{DLF,HYF,IEF}BAR S LHF 028 240
{SOD}{CHB}{DLF,HYF,IEF}
BR BELLE 4082 ET
{DLF,HYF,IEF,MSUDF}STAR STROKE OGENIUS 91X ET
{DLF,HYF,IEF,DBP}
MOHICAN WHATAGIRL 6Y
{DLF,HYF,IEF}CRR HELTON 980
{SOD}{DLF,HYF,IEF}
NJW P606 72N DAYDREAM 73S
{DLF,HYF,IEF,MSUDF,MDF}
UPS NAVARRO
{SOD}{CHB}{DLF,HYF,IEF}
UPS MISS ODYSSEY 6411 1ET

ACT. BW

79

CED

4.2

BW

1.7

WW

57

YW

92

DMI SS SCF Milk MV CEM MCW UDDER Teat CWT

0.4 1.4 22.3 37 66 0.6 88 1.4 1.4 75

Fat REA MARB BMI BII CHB

0.012 0.48 0.18 448 529 128



Exceptional herd bulls. Moderate, deep and masculine. We've been blessed with 7119 decedents. You will like them in your cow herd too. Check out how many times they chart in the upper percentile. Top 10% SCF, MM, MG, UDDR, TEAT, BMI, BII; Top 25% BW, SC, CHB

DREW: 806-640-8340

310

PRG 112 PANHANDLE 310 {DBP}

Reg#: 44537026 | Calved: 2/6/23 | Horned/Polled: Horned

/S MANDATE 66589 ET
{SOD}{DLF,HYF,IEF,MSUDF,DBF}**RPC 8246 PANHANDLE 104**
{DLF,HYF,IEF,MSUDF,DBP}/S LADY TRUST 8246F
{DLF,HYF,IEF,MSUDF,DBP}NJW 84B 4040 FORTIFIED 238F
{DLF,HYF,IEF,MSUDF,MDF,DBF}**RPC 9231 MISS FORTIFIED 112**
{DLF,HYF,IEF,MSUDF}P 145Y CLARABELLE 9231 ET
{DLF,HYF,IEF,MSUDF}R LEADER 6964
{CHB}{DLF,HYF,IEF,MSUDF,MDF,DBF}
/S LADY DOMINO 0158X
{DLF,HYF,IEF}NJW 33TB 100W TRUST 167Y
{SOD}{CHB}{DLF,HYF,IEF,MSUDF,MDF}
C&L MISS ADVANCE 22S 26Z
{DBP}BOYD FT KNOX 17Y XZ5 4040
{DLF,HYF,IEF,MSUDF,MDF,DBF}
NJW 16S 100W JOEY 84B ET
{DLF,HYF,IEF,MSUDF,MDF}PCC 457Y HONDO 6049 ET
{DLF,HYF,IEF}
/S LADY DOMINO 145Y
{DLF,HYF,IEF}**ACT. BW**

74

CED

11.3

BW



0.4

WW

52

YW

79

DMI	SS	SCF	Milk	MV	CEM	MCW	UDDER	Teat	CWT
0.3	1.6	18	23	49	2.8	88	1.3	1.5	69
Fat	REA	MARB	BMI	BII	CHB				
0.042	0.4	0.25	378	458	124	  			

A sure shot heifer bull out of my favorite two year old with a perfect udder score. He is moderate, deep and correct, colored right with good muscle shape. Top 10% CE, BW, SC, TEAT; Top 25% UDDR, MARB

310**PRG 112 PANHANDLE 310****314****PRG 011 PANHANDLE 314****314**

PRG 011 PANHANDLE 314 {DBP}

Reg#: 44537025 | Calved: 2/19/23 | Horned/Polled: Polled

/S MANDATE 66589 ET
{SOD}{DLF,HYF,IEF,MSUDF,DBF}**RPC 8246 PANHANDLE 104**
{DLF,HYF,IEF,MSUDF,DBP}/S LADY TRUST 8246F
{DLF,HYF,IEF,MSUDF,DBP}PCC 527C 49C JUSTIFIED 812S ET
{DLF,HYF,IEF}**P 7121 MISS JUSTIFIED 011**PCC NEW MEXICO LADY 7121 ET
{DLF,HYF,IEF,MSUDF}R LEADER 6964
{CHB}{DLF,HYF,IEF,MSUDF,MDF,DBF}
/S LADY DOMINO 0158X
{DLF,HYF,IEF}NJW 33TB 100W TRUST 167Y
{SOD}{CHB}{DLF,HYF,IEF,MSUDF,MDF}
C&L MISS ADVANCE 22S 26Z
{DBP}NJW 79Z 22Z MIGHTY 49C ET
{SOD}{DLF,HYF,IEF,MSUDF,MDF}
BR PCC SKYE GABRIELLE 527C ET
{DLF,HYF,IEF,MSUDF}PW VICTOR BOOMER P606
{SOD}{DLF,HYF,IEF,MDF}
/S LADY DOMINO 145Y
{DLF,HYF,IEF}**ACT. BW**

60

CED

8.8

BW



1.5

WW

55

YW

82

DMI	SS	SCF	Milk	MV	CEM	MCW	UDDER	Teat	CWT
0.3	1.2	19	27	54	1.5	106	1.4	1.4	68
Fat	REA	MARB	BMI	BII	CHB				
0.052	0.48	0.2	391	470	115	 			

Recommended for heifers. If dam would have survived the fire, she would have been a front pasture donor. Polled, pigment, length, and calving ease all in one. Top 10% CE,UDDR, TEAT; Top 25% BW

DREW: 806-640-8340

319

RPC 126 PANHANDLE 319 {MSUDP,DBP}

Reg#: 44537022 | Calved: 3/5/23 | Horned/Polled: Horned

/S MANDATE 66589 ET
{SOD},{DLF,HYF,IEF,MSUDF,DBF}

RPC 8246 PANHANDLE 104
{DLF,HYF,IEF,MSUDF,DBP}

/S LADY TRUST 8246F
{DLF,HYF,IEF,MSUDF,DBP}

/S MANDATE 99188 ET
{CHB},{DLF,HYF,IEF,MSUDF}

RPC 8533 MISS MANDATE 126 ET
{MSUDP}

ECR 628 FALON 8533 ET
{DLF,HYF,IEF,MSUDP}

R LEADER 6964
{CHB},{DLF,HYF,IEF,MSUDF,MDF,DBF}
/S LADY DOMINO 0158X
{DLF,HYF,IEF}

NJW 33TB 100W TRUST 167Y
{SOD},{CHB},{DLF,HYF,IEF,MSUDF,MDF}
C&L MISS ADVANCE 22S 26Z
{DBP}

/S MANDATE 66589 ET
{CHB},{DLF,HYF,IEF,MSUDF,MDF,DBF}
/S LADY ADVANCE 690D ET
{DLF,HYF,IEF}

H FH ADVANCE 628 ET
{CHB},{DLF,HYF,IEF,MSUDF,MDF,DBF}
RV GOLDEN LADY 5064
{DLF,HYF,IEF,MSUDP,MDF}

ACT. BW

77

CED

7.7

BW

1.4

WW

62

YW

94

DMI	SS	SCF	Milk	MV	CEM	MCW	UDDER	Teat	CWT
0.4	1.4	18.8	22	53	0.1	118	1.2	1.2	78

Fat	REA	MARB	BMI	BII	CHB
0.042	0.56	0.25	403	493	134



These Panhandles are sleep all night heifer bulls. He has it on both sides of his pedigree. Really complete bull with a big scrotal, good muscle shape and strong EPD profile. Calving ease with good growth and carcass makes for a good turn out bull and he's got it. Top 25% CE, BW, WW, SC, CW, REA, MARB, BMI, BII, CHB

319



PRG 112 PANHANDLE 310

305



PRG 011 PANHANDLE 314

305

RPC 111 RARE AIR 305

Reg#: 44537051 | Calved: 2/5/23 | Horned/Polled: Horned

BR BELLE AIR 6011
{SOD},{CHB},{DLF,HYF,IEF}

BR RARE AIR ET
{CHB},{DLF,HYF,IEF,MDF,DBF}

BR CSF GABRIELLE 8051 ET
{DLF,HYF,IEF,MSUDF}

/S MANDATE 99188 ET
{CHB},{DLF,HYF,IEF,MSUDF}

RPC 8209 MANDATE 111
{DLF,HYF,IEF,MSUDF}

H5 MS 5019 ADVANCE 8209
{DLF,HYF,IEF}

BAR S LHF 028 240
{CHB},{DLF,HYF,IEF,MSUDF,DBF}
BR BELLE 4082 ET
{DLF,HYF,IEF,MSUDF}

DM BR SOONER
{CHB},{DLF,HYF,IEF,MSUDF,MDF,DBF}
BR GABRIELLE 5082
{DLF,HYF,IEF}

/S MANDATE 66589 ET
{CHB},{DLF,HYF,IEF,MSUDF,MDF,DBF}
/S LADY ADVANCE 690D ET
{DLF,HYF,IEF}

HH ADVANCE 5019C ET
{SOD},{CHB},{DLF,HYF,IEF,MSUDF}
H5 MS 0011 ADVANCE 4148 1ET
{DLF,HYF,IEF}

ACT. BW

87

CED

-0.4

BW

2.8

WW

63

YW

98

DMI	SS	SCF	Milk	MV	CEM	MCW	UDDER	Teat	CWT
0.2	1.4	21.9	31	63	-1	94	1.4	1.5	75

Fat	REA	MARB	BMI	BII	CHB
0.052	0.45	0.29	451	547	138



Son of Barber's Rare Air. Born unassisted on a first calf heifer. Really complete, big testicle bull that you will love when they calve out and will weigh up with the rest of them come weaning. If the plan is to make F1's, be sure to check out his index's. Top 10% SCF, UDDR, TEAT, BMI,BII; Top 25% WW,MM, MARB, CHB

309

RPC 108 RARE AIR 309

Reg#: 44537052 | Calved: 2/6/23 | Horned/Polled: Polled

BR BELLE AIR 6011
{SOD},{CHB},{DLF,HYF,IEF}

BR RARE AIR ET
{CHB},{DLF,HYF,IEF,MDF,DBF}

BR CSF GABRIELLE 8051 ET
{DLF,HYF,IEF,MSUDF}

/S MANDATE 99188 ET
{CHB},{DLF,HYF,IEF,MSUDF}

RPC 1029 MISS MANDATE 108
{DLF,HYF,IEF,MSUDF}

UPS MISS NAVARRO 1029
{DLF,HYF,IEF}

BAR S LHF 028 240
{CHB},{DLF,HYF,IEF,MSUDF,DBF}
BR BELLE 4082 ET
{DLF,HYF,IEF,MSUDF}

DM BR SOONER
{CHB},{DLF,HYF,IEF,MSUDF,MDF,DBF}
BR GABRIELLE 5082
{DLF,HYF,IEF}

/S MANDATE 66589 ET
{CHB},{DLF,HYF,IEF,MSUDF,MDF,DBF}
/S LADY ADVANCE 690D ET
{DLF,HYF,IEF}

UPS NAVARRO
{SOD},{CHB},{DLF,HYF,IEF}
UPS MISS ODYSSEY 6411 1ET

ACT. BW

83

CED

3.2

BW

2.7

WW

55

YW

87

DMI	SS	SCF	Milk	MV	CEM	MCW	UDDER	Teat	CWT
0.2	1.2	23.2	31	59	1.2	88	1.4	1.4	72

Fat	REA	MARB	BMI	BII	CHB
0.042	0.43	0.26	464	551	132



Out of a 1st calf heifer and weighs right with them. Polled with pigment and added length and extension. Big baldy index indicators here. Top 10% SCF, UDDR, TEAT, BMI, BII; Top 25% MM, MARB, CHB

309



RPC 108 RARE AIR 309

342



RPC 9228 PROFIT 342

342

RPC 9228 PROFIT 342 {DBP}

Reg#: 44537024 | Calved: 4/13/23 | Horned/Polled: Horned

H THE PROFIT 8426 ET
{SOD},{DLF,HYF,IEF,MSUDF,MDF,DBP}

H THE PROFIT 1492 ET
{DLF,HYF,IEF,MSUDF,DBP}

H H/G ELB ANNSLEY 704E ET
{DLF,HYF,IEF,MSUDF,MDF,DBC}

PCC 457Y HONDO 6049 ET
{DLF,HYF,IEF}

PCC 145Y 6049 ADVANCE 9228 ET
{DLF,HYF,IEF,MSUDF}

/S LADY DOMINO 145Y
{DLF,HYF,IEF}

CHURCHILL PILGRIM 632D ET
{DLF,HYF,IEF,MSUDF,MDF,DBF}
RST GAT NST Y79D LADY 54B ET
{DLF,HYF,IEF,MSUDF,MDF,DBF}

UPS SENSATION 2296 ET
{SOD},{DLF,HYF,IEF,MSUDF,MDF,DBC}
H JT DELHAWK ANNSLEY 2140 ET
{DLF,HYF,IEF}

NJW 73S 980 HUTTON 109Z ET
{DLF,HYF,IEF,MSUDF,MDF,DBC}
KJ DWE SHEILA 457Y
{DLF,HYF,IEF,MSUDF}

UPS DOMINO 3027
{SOD},{CHB},{DLF,HYF,IEF,MSUDF,MDF}
/S LADY MOM 6004S ET

ACT. BW

89

CED

6

BW

3.1

WW

60

YW

98

DMI	SS	SCF	Milk	MV	CEM	MCW	UDDER	Teat	CWT
0.6	1.2	17.3	36	66	2.4	98	1.3	1.4	79

Fat	REA	MARB	BMI	BII	CHB
0.022	0.63	0.01	367	436	113



One of the younger bulls in the offering and yet the most performance. Should be a strong indicator for the type of cattle he will raise. Masculine herd bull look packaged with length, performance, and muscle. Top 10% MM, MG,TEAT, Top 25% UDDR, CW, REA

DREW: 806-640-8340

346

PRC 066H PROFIT 346 {DBP}

Reg#: 44537023 | Calved: 5/19/23 | Horned/Polled: Polled

H THE PROFIT 8426 ET
{SOD}{DLF,HYF,IEF,MSUDF,MDF,DBP}

H THE PROFIT 1492 ET
{DLF,HYF,IEF,MSUDF,DBP}

H H/G ELB ANNSLEY 704E ET
{DLF,HYF,IEF,MSUDF,MDF,DBC}

/S MANDATE 66589 ET
{CHB}{DLF,HYF,IEF,MSUDF,MDF,DBF}

/S LADY MANDATE 066H
{DLF,HYF,IEF,MSUDF}

/S LADY BOOM TOWN 8059F
{DLF,HYF,IEF,MSUDF}

CHURCHILL PILGRIM 632D ET
{DLF,HYF,IEF,MSUDF,MDF,DBF}
RST GAT NST Y79D LADY 54B ET
{DLF,HYF,IEF,MSUDF,MDF,DBF}

UPS SENSATION 2296 ET
{SOD}{DLF,HYF,IEF,MSUDF,MDF,DBC}
H JT DELHAWK ANNSLEY 2140 ET
{DLF,HYF,IEF}

R LEADER 6964
{SOD}{DLF,HYF,IEF,MSUDF,DBF}
/S LADY DOMINO 0158X
{DLF,HYF,IEF}

/S JBB/AL BOOM TOWN 44608
{SOD}{CHB}{DLF,HYF,IEF,MSUDF,MDF,DBF}
/S LADY ON TARGET 6034D
{DLF,HYF,IEF,MSUDF}

ACT. BW

85

CED

4.1

BW

1

WW

62

YW

102

DMI	SS	SCF	Milk	MV	CEM	MCW	UDDER	Teat	CWT
0.6	1.1	21.6	34	65	-0.9	111	1.3	1.3	74

Fat	REA	MARB	BMI	BII	CHB
0.052	0.51	0.15	431	516	118



He is a young bull that shows tremendous promise. These profits will be just right for the commercial industry. Big body, heavy muscle, and a sound structure. A good bull. Top 25% BW, WW, YW, SCF, MM, MG, UDDR, BMI, BII

346



PRC 066H PROFIT 346

349



RPG 8100 PROFIT 349

349

RPG 8100 PROFIT 349 {DBP}

Reg#: 44537019 | Calved: 5/15/23 | Horned/Polled: Horned

H THE PROFIT 8426 ET
{SOD}{DLF,HYF,IEF,MSUDF,MDF,DBP}

H THE PROFIT 1492 ET
{DLF,HYF,IEF,MSUDF,DBP}

H H/G ELB ANNSLEY 704E ET
{DLF,HYF,IEF,MSUDF,MDF,DBC}

H5 177 DOMINO 6148 ET
{CHB}{DLF,HYF,IEF,MSUDF}

H5 MS 6148 DOMET 8100
{DLF,HYF,IEF}

H5 MS 3114 ADVANCE 5196
{DLF,HYF,IEF}

CHURCHILL PILGRIM 632D ET
{DLF,HYF,IEF,MSUDF,MDF,DBF}
RST GAT NST Y79D LADY 54B ET
{DLF,HYF,IEF,MSUDF,MDF,DBF}

UPS SENSATION 2296 ET
{SOD}{DLF,HYF,IEF,MSUDF,MDF,DBC}
H JT DELHAWK ANNSLEY 2140 ET
{DLF,HYF,IEF}

GB L1 DOMINO 177R
{SOD}{CHB}{DLF,HYF,IEF}
H5 MS 408 DOMET 915
{DOD}{DLF,HYF,IEF}

H5 0011 ADVANCE 3114 1ET
{SOD}{DLF,HYF,IEF}
H5 MS 8203 ADVANCE 071
{DLF,HYF,IEF}

ACT. BW

92

CED

3.5

BW

2.5

WW

59

YW

99

DMI	SS	SCF	Milk	MV	CEM	MCW	UDDER	Teat	CWT
0.5	1.1	16.2	32	61	2.8	93	1.2	1.1	74

Fat	REA	MARB	BMI	BII	CHB
0.042	0.45	0.21	354	436	126



Practicality at its finest. This is a soggy, dense bull that is masculine in his look and build. Top 25% YW, MM, MG, MARB

DREW: 806-640-8340

RPC JCS 7119 007

RUBBLE

(DBF,DLF,HYF, IEF,MSUDF,MDF) | REG#: 44376473

210



\$2,000/package:
10 Straws
5 Certificates
 (All other certificates will be \$100)

Rubble was recently crowned the National Champion Bull at Cattleman's Congress and went on to be selected Top 5 Supreme Overall. He then went on to be Reserve Champion Bull at Ft. Worth.

We feel what he offers goes way beyond the show ring. This is a true herd bull that shows well. You'll be hard pressed to find a bull with his progressive genetics from an EPD standpoint, but is even more impressive phenotypically.

Perfectly marked, fully pigmented, freckles, and red to the ground.

His dam, 7119, is a brood cow deluxe with overwhelming body thickness, a great udder, and a flawless structure.



BR HUTTON 4030ET
{DLF,HYF,IEF,MSUDF}

NJW 73S 980 HUTTON 109Z ET
{DLF,HYF,IEF,MSUDF,MDF}

BR ER BIG COUNTRY 007 ET
{DLF,HYF,IEF,MSUDF,MDF}

PCC NEW MEXICO LADY 7119 ET
{DLF,HYF,IEF,MSUDF}

BR BELLE 4082 ET
{DLF,HYF,IEF,MSUDF}

UPS MISS NAVARRO 1029
{DLF,HYF,IEF}

CE	BW	WW	YW	DMI	SC	SCF	MM
4.2	4.4	71	120	0.5	0.9	16	36
MG	MCE	MCW	UDDR	TEAT	CW	FAT	REA
72	4.8	131	1.4	1.4	92	-0.039	0.93
MARB	BMI	BII	CHB				
0.23	398	489	169				



PCC NEW MEXICO LADY 7119 ET
DAM OF RUBBLE



NATIONAL CHAMPION HEREFORD BULL
CATTLEMAN'S CONGRESS 2024

RUNNING R
CATTLE CO

DREW, LAUREN, MILA
AND MYLES PEREZ
CANYON, TEXAS

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